

中国海洋经济博览会 CHINA MARINE ECONOMY EXPO

📅 时间: 2022年11月24日-26日

📍 地点: 深圳 福田 会展中心

TIME: November 24-26, 2022 VENUE: Shenzhen Convention & Exhibition Center, Futian District, Shenzhen

承办单位 | ORGANIZED BY

深圳市特区建设发展集团有限公司
深圳全球海洋中心城市建设促进会

Shenzhen SEZ Construction and Development Group Co., Ltd.
Global Ocean Capital Promotion Council of Shenzhen

执行单位 | EXECUTED BY

深圳海博会有限公司

Shenzhen Marine Economy Expo Co., Ltd.

招展单位 | CO-ORGANIZED BY

北京振威展览有限公司

Beijing Zhenwei Exhibition Co., Ltd.

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EXHIBITORS INVITING POLICY OF 2022 CHINA MARINE ECONOMY EXPO 2022 海博会招展政策

📍 免收展位费;
Free booth fee.

📍 标准展位9或18平米, 统一搭建; 特装展位36平米起定。(36-100平米区间展位可推荐搭建方案);

Standard booths of 9 or 18 square meters will be set up uniformly. The area of special booths starts from 36 square meters. (Setting schemes will be recommended if you order an area from 36 to 100 square meters).

📍 收取保证金。标准展位保证金2000元/个, 特装展位保证金100元/平米(保证金最多收取5万元);

Deposit is required. The deposit for a standard booth is RMB 2,000, and that for a special booth is RMB 100 per square meter (maximum RMB 50,000).

📍 展馆相关费用由主场管理方直接收取, 包括特装展位管理费、水电、搭建安全及清洁押金、设备租赁等费用;

Fees related to the exhibition halls will be directly charged by the management party of the main venue, including the management fee of the special booths, water and electricity, security and cleaning deposit, equipment rental fee and other fees.

📍 收取展商服务费, 标准如下:

The standard of service charge for exhibitors is as follows:



详情请查阅海博会微信
Official Wechat



详情请查阅海博会官网
Official Website

展馆 EXHIBITION HALL	面积(S) AREA (S)	类型 TYPE	服务费 SERVICE CHARGE	服务内容 CONTENT OF SERVICE
1号馆 No. 1 Hall	S=9m ²	标展 Standard booth	3000元 RMB 3,000	会刊2份、网上展厅展示、1/2版面会刊介绍、主形象LOGO墙展示。 Two Expo publications, online exhibition, 1/2 page of introduction to the Expo publication, and image LOGO wall display.
	S=18m ²		5000元 RMB 5,000	
	36m ² ≤ S < 100m ²	特装 Special booth	9000元 RMB 9,000	会刊5份、网上展厅展示、1/2版面会刊介绍、主形象LOGO墙展示、海博会微信公众号推文1篇。 Five Expo publications, online exhibition, 1/2 page of introduction to the Expo publication, image LOGO wall display, and 1 tweet in the official WeChat account of China Marine Economy Expo.
	100m ² ≤ S < 200m ²	特装 Special booth	15000元 RMB 15,000	会刊5份、网上展厅展示、1/2版面会刊介绍、主形象LOGO墙展示、海博会微信公众号推文1篇、公众号文章底部贴片广告5次。 Five Expo publications, online exhibition, 1/2 page of introduction to the Expo publication, image LOGO wall display, 1 tweet in the official WeChat account of China Marine Economy Expo, and 5 bumper advertisements at the bottom of passages in the official WeChat account.
	200m ² ≤ S < 350m ²	特装 Special booth	25000元 RMB 25,000	会刊5份、网上展厅展示、整版会刊介绍、主形象LOGO墙展示、海博会公众号企业专访推文1篇、公众号文章底部贴片广告3次、顶部贴片广告3次。 Five Expo publications, online exhibition, 1 page of introduction to the Expo publication, image LOGO wall display, 1 tweet about enterprise interview in the official WeChat account of China Marine Economy Expo, 3 bumper advertisements at the bottom and 3 advertisements at the top of passages in the official WeChat account.
	S ≥ 350m ²	特装 Special booth	40000元 RMB 40,000	会刊5份、网上展厅展示、整版会刊介绍、主形象LOGO墙展示、海博会公众号企业专访推文1篇、公众号文章底部贴片广告3次、顶部贴片广告3次、广告牌1块。 Five Expo publications, online exhibition, 1 page of introduction to the Expo publication, image LOGO wall display, 1 tweet about enterprise interview in the official WeChat account of China Marine Economy Expo, 3 bumper advertisements at the bottom and 3 advertisements at the top of passages in the official WeChat account, and 1 advertising board.
7/8/9号馆 No. 7/8/9 halls	S=9m ²	标展 Standard booth	2000元 RMB 2,000	会刊2份、网上展厅展示、1/2版面会刊介绍、主形象LOGO墙展示。 Two Expo publications, online exhibition, 1/2 page of introduction to the Expo publication, and image LOGO wall display.
	S=18m ²		3000元 RMB 3,000	
	S ≥ 36m ²	特装 Special booth	4000元 RMB 4,000	会刊5份、网上展厅展示、1/2版面会刊介绍、主形象LOGO墙展示、海博会微信公众号推文1篇、底部贴片广告1次。 Five Expo publications, online exhibition, 1/2 page of introduction to the Expo publication, image LOGO wall display, 1 tweet in the official WeChat account of China Marine Economy Expo, and 1 bumper advertisement at the bottom of a passage in the official WeChat account.

1. 以上涉及推文、广告服务的排期和发布方式等具体事宜由双方另行协商后确定。

The specific matters like the scheduling and publishing methods of tweets and advertising services mentioned above shall be determined by both parties through separate negotiation.

2. 本招展政策最终解释权归深圳海博会有限公司所有。

The right of final interpretation of the policy is reserved by Shenzhen China Marine Economy Expo Co., Ltd.